

Strategic Intervention (also known as SI) is a project dedicated to extracting the most practical and effective forms of strategic action and communication from a variety of disciplines: Ericksonian therapy, strategic family therapy, Human Needs Psychology, organizational psychology, neurolinguistics, psychology of influence, strategic studies, traditions of diplomacy and negotiation, game theory, and others. The term “Strategic Intervention” was coined by Anthony Robbins, Cloe Madanes, and Mark Peysha to describe their change work. Mark Peysha has further developed Strategic Intervention as an interdisciplinary framework and movement.

Strategic Intervention exists wherever human beings use extraordinary skill to bring about positive personal and cultural change. Nelson Mandela and Mahatma Ghandi are examples of masterful Strategic Interventionists who transcend the particularities of religion, culture, institution, job description, or political philosophy (as a Strategic Interventionist should.)

What distinguishes SI from other strategic studies is the belief that certain holistic solutions “snap into place” when more people’s needs are met, expressed, and elevated. These solutions actually deliver more benefit for less effort.

Anthony Robbins, Cloe Madanes, Mark Peysha and Magali Peysha are the founders of Strategic Intervention Coaching. They have been powerfully influenced by the great insights and works of Victor Frankl and Milton Erickson’s creative breakthroughs in human intervention.

Strategic Intervention is also grounded in the work of the Gregory Bateson group at the Mental Research Institute, which in the late 1950’s originated the new paradigm of interactional and systemic studies, which became a watershed in the development of disciplines such as game theory, cybernetics, neurolinguistics, organizational psychology, management psychology, and dozens of other systemic disciplines.

The goal of Strategic Intervention is to integrate the core insights of these traditions into a method of practical strategic action. SI encompasses strategies that span from the belief systems and emotional patterns within an individual, to individual relationships, to group dynamics, to organizational and cultural interventions. A trained SI coach navigates these different arenas with ease.

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It costs nothing to ask for more information. A simple conversation can lead to transformational changes and a life or business that you have only dreamt of.

Contact us today. +1 587 998 7340 or info@changecreates.com